



How does your business' risk profile look relative to your sector?

Fraud prevention and response survey

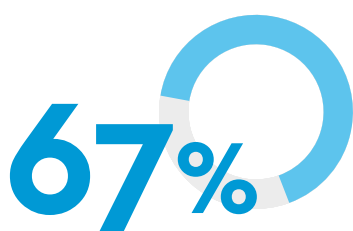
A unique insight into Retail & Consumer companies' strategies.

We surveyed 125 senior managers based in Retail & Consumer companies across the UK. Questions focused on fraud and the Economic Crime & Corporate Transparency Bill, as part of our [cross-sector report](#) with a sample size of 1,000 respondents.

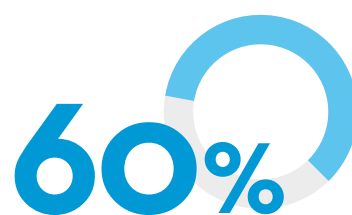
Our data suggest that organisations are aware of the risk of fraud but have disjointed prevention and response strategies. This is at a time when the Government is placing greater emphasis on corporate responsibility through measures contained in the Economic Crime and Corporate Transparency Act.

The types of fraud risks and responsive actions differ from one sector to another. **This data allows you to compare your business' risk profile relative to your sector and adapt your counter-fraud measures accordingly.**

Retail & Consumer companies have low awareness of the new law



67% of respondents worry that their business is at risk of fraud.



Yet 60% are unaware of the new 'failure to prevent fraud' offence – the lowest awareness across the eight sectors surveyed.

Your response to fraud

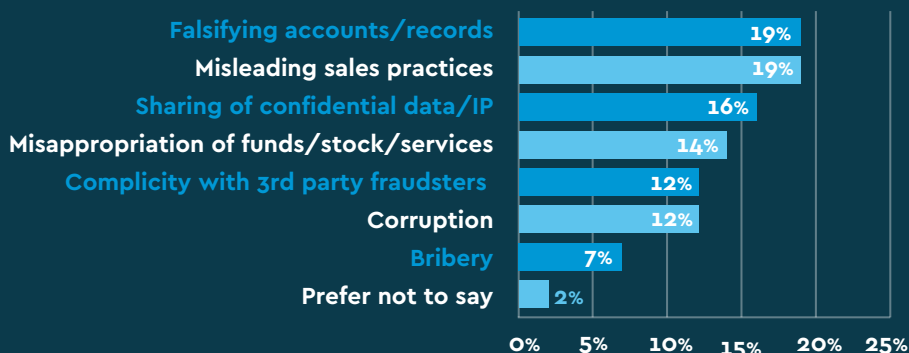
- Only 43% of the businesses surveyed have an anti-fraud policy.
- Only 10% have a dedicated and salaried fraud prevention role in place.
- 30% pursue civil action as a response to fraud that has taken place in the last 5 years.

Incident rates and types – Your sector vs all respondents

21% of Retail & Consumer companies have been victims of fraud in the last year.

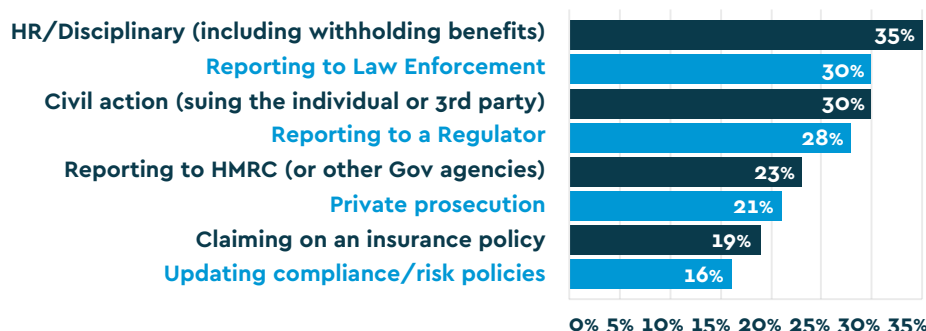
Falsifying accounts and records and misleading sales practices were the leading causes.

What types of fraud have you been subject to in the last 5 years*



*Those who have had to take action within the last 5 years as the result of an employee's (or contractor's) involvement (or suspected involvement) in fraud

What action did you take after experiencing a fraud incident?*



*Those who have had to take action within the last 5 years as the result of an employee's (or contractor's) involvement (or suspected involvement) in fraud

What do you currently have in place to combat fraud?



And it's not just their own businesses that respondents need to worry about. They also need to consider whether there is a risk of fraud in their supply chain and whether there are any steps that should be taken to mitigate that risk.

A complete fraud strategy should consider all of these measures and ensure they work in concert. The approach should not be static and must be revised regularly to adapt to the changing threat of economic crime.



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The cost of living crisis is increasing the incentive for employees to be dishonest. This includes falsified returns, sales record manipulation, and disclosing pricing strategies to competitors. A strong anti-fraud culture can help companies act – including providing training on the consequences of employee theft and fraud, as well as highlighting appropriate channels to report incidents.

Nathan Peacey

Partner & Head of Retail and Consumer Sector

Key contacts

If you'd like to speak to one of our experts, please get in touch:



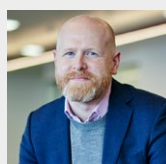
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Prepare for the new law

Undertake a fraud risk assessment as a basis for a proportionate fraud prevention and response strategy. Your policy and procedures should be tailored to apply to the real-world dynamics that your business and sector faces.

[Read our full report here](#)