

The logo for FootAnstey, featuring the company name in a white sans-serif font on a red rectangular background. A small white diamond icon is positioned to the right of the text.

FootAnstey

Actions speak louder.

INTRODUCING
The IP Team

INTRODUCING FOOT ANSTEY'S IP CAPABILITY

Intellectual Property

The IP team at Foot Anstey consists of three Partners and a further ten legal professionals. We deal with all IP matters covering the protection, enforcement and exploitation of IP rights around the world, either directly or through our carefully selected associated firms.

Our clients include start ups, small to medium sized businesses and large international companies in a variety of sectors and industries. Our experience extends to advising on all IP issues including trade marks, copyright, designs, patents, domain name disputes, passing off, confidential information, licensing, sponsoring, and franchising.

Paul Cox leads the team and has been recognised by the legal directories for many years as a leading individual in the IP field.

We are members of:



OUR KEY AREAS OF EXPERTISE

Our key areas of expertise include:

- Portfolio management including filing and prosecuting trade marks and designs around the world.
- Issuing and defending trade mark proceedings such as opposition, invalidity, and revocation actions before the UK IPO and EU IPO.
- Strategic advice on how to protect brands facilitating enforcement of IP rights.
- Advising clients on implementing effective strategies and measures to prevent the sale of counterfeit and unlawful parallel imported goods.
- Resolving IP disputes through pre-action correspondence and alternative dispute resolution such as mediation.
- Issuing and defending Court proceedings including applications for interim injunctions, default judgments, summary judgments and ISP blocking orders.
- Issuing and defending domain name disputes through UDRP and Nominet proceedings.
- Issuing take down notices to online platforms such as Amazon and eBay and removing infringing content from other websites and platforms.
- Strategic advice on IP and brand ownership within a group structure, and assisting with IP ownership restructuring.
- Drafting and advising clients on all forms of IP licensing arrangements, whether straightforward or complex, and including intra-group and cross-licensing arrangements.
- Advising clients in relation to research and development activities and related agreements, including collaborations and sub-contracting arrangements.
- Supporting clients with the IP aspects of mergers, acquisitions and investment activities.
- Drafting and advising on all forms of commercial contracts with IP considerations, including franchising, sponsorship, and confidentiality agreements.

OUR EXPERIENCE



Acting for TI Media (in its capacity as co-licensor of the 'Marie Claire' trade marks) in relation to the sale of the 'Fabled by Marie Claire' business by the Ocado group to the Next plc group, including supporting with the negotiation of a new trade mark licence agreement.



Assistance in the battle against online illegal streamers of Sky's content via the internet, through social media platforms and through fee paying IPTV services and illicit streaming devices (e.g. 'Kodi' boxes). We took successful legal action against Sky customers whose subscription accounts have been identified through digital watermarking technology as being the source of illegal streams of Sky Sports broadcasts.



Advising in relation to the design and implementation of a strategic trade mark ownership restructure and series of intra-group licence agreements, designed to support the Eden Project's plans for expansion and collaboration at home and internationally. These licences now form the basis of the Eden Project group's brand exploitation and licensing strategy, and we continue to advise them on trade mark licensing issues on a regular basis. We also manage Eden's international trade mark portfolio and have helped them develop an IP strategy to ensure that they are taking effective action to protect their brand and focus resources on the key areas.



Providing strategic and operational support on intellectual property and related issues, including managing UWE's intellectual property portfolio, supporting funding bids for new projects, and assisting with the negotiation of joint ventures and collaborations for cutting edge technologies. Alongside this, we have provided strategic input on: (a) UWE's cross-departmental review of its approach to protection and exploitation of intellectual property, including the development of a new research and commercialisation framework to support its ambition to develop and capitalise on these aspects of its activities; and (b) the development of an entrepreneurial approach to supporting new businesses as part of UWE's new University Enterprise Zone. Our advice helped to support the ground-breaking research undertaken at UWE, and to protect and maximise the impact of the new technologies being developed.



In a complex case which involved several Court hearings, we have successfully defended a nationwide training provider in an application brought by a leading provider of Mental Health First Aid training courses in the High Court for an interim injunction to restrain our client from providing such courses under the course descriptor, First Aid for Mental Health. In addition, we made a successful application to transfer the proceedings from the High Court to the Intellectual Property Enterprise Court. The case is continuing to trial.

KEY CONTACTS

Paul Cox

Partner

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Paul heads up the IP Practice at Foot Anstey. He has a wide range of experience in dealing with IP matters including: filing and prosecuting trade marks and designs globally; conducting brand clearance searches; conducting IP litigation in the High Court and Intellectual Property Enterprise Court in relation to all IP rights; devising and implementing anti-counterfeiting strategies; and drafting and negotiating licences and franchise agreements. In such matters, Paul has acted for many household names in several sectors including Retail, Professional Services, Leisure, Food and Drink, Automotive, Technology and Telecoms, and regularly deals with many international disputes through our associated offices around the world. Legal 500 2016 states that Paul "is conscious of client needs" and "is able to identify the main issue within the matter at hand". He is also regarded as a leading individual within the intellectual property field.

Peter Singfield

Partner

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Peter heads up Foot Anstey's Media and Entertainment sector, focusing on commercial disputes and in particular intellectual property and brand protection issues. He works with brand owners and alleged infringing parties, both corporate and individual, and regularly advises on copyright, design rights, websites, confidentiality, trademarks and passing off-related issues.

Peter also has particular experience in the media sector, and advises and acts for regional and national publishers on various aspects of media law including digital and online. He works for a range of clients including those in the retail, media, publishing and manufacturing sectors.

Neil Parkes

Partner

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Neil specialises in contentious IP, anti-piracy and media litigation. Neil is well known and highly regarded for his online IP and content protection work for the creative industries and acts for many household names in the media and entertainment sector. He advises and represents clients in relation to IP matters, including brand protection and online IP enforcement strategies and has been instrumental in several landmark cases, including the first case to establish the right of trade mark owners to obtain Court orders requiring ISPs to block access to websites selling counterfeit products online (Cartier International & Ors v BskyB & Ors). Neil has experience of developing and running effective IP and content protection strategies in-house, including as Acting Head Counsel at Sky and as General Counsel of the Federation Against Copyright Theft, during extended secondment engagements.

We are a full service intellectual property team with 3 partners and 10 solicitors dealing with the protection, enforcement and exploitation of intellectual property rights around the world, either directly or through our carefully selected associated firms. Our clients include start ups, small to medium sized businesses and large international companies.

KEY CONTACTS

Annalisa Checchi

Managing Associate

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Annalisa specialises in commercial, intellectual property, media, advertising, marketing and technology related contracts. Annalisa worked in-house across EMEA and APAC for Constituency Management Group, part of the Interpublic Group of Companies (NYSE) for over seven years, advising a number of marketing communications agencies on a variety of intellectual property issues as well as providing day to day advice on a broad spectrum of legal and business affairs matters. Annalisa has worked on a wide range of commercial and IP agreements such as complex supply agreements, sponsorship contracts, talent agreements and event management contracts.

Hannah Batten

Senior Associate

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Hannah specialises in advising on the ownership and exploitation of IP rights and has experience in a diverse range of other non-contentious IP matters. She has particular expertise in IP licensing and other exploitation arrangements (including collaborations, merchandising, sponsorship and franchising), and regularly provides strategic advice on IP ownership and management, including intra-group IP reorganisations. She also has significant experience of supporting clients on complex IP issues arising within corporate transactions. Hannah regularly acts for clients in the Retail, Media and Energy sectors, and she recently completed a secondment to a major UK University where she managed their IP and technology transfer function on an interim basis. She has a Certificate in IP Transactions Law & Practice from UCL.

Rachel Warren

Senior Associate

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Rachel specialises in IP litigation. Rachel has acted for clients in the High Court and Intellectual Property Enterprise Court, and has experience in all aspects of IP disputes including infringement of copyright, trade marks, designs (both registered and unregistered) patents, and database rights. She also advises on passing off, and domain name disputes. She has particular experience within the International, Media, and Retail sectors. Rachel also acts in franchising disputes with an IP element.

Rachel has completed the prestigious Postgraduate Diploma in IP Law and Practice at Oxford University and the Postgraduate Diploma in UK, EU and US Copyright Law at Kings College London. She regularly produces IP focused publications and co-authored two IP articles "Passing off Pitfalls" and "Good Communicator?" which were published in the IP Magazine – a leading magazine for IP practitioners which provides in-depth coverage and analysis of all the latest trends in IP law.

Chandni Jobanputra

Associate

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Chandni has significant experience of assisting clients in enforcing their IP rights in the UK through criminal and civil proceedings. Over the years, she has built up an extensive network of contacts in Trading Standards and Customs and has regularly assisted clients in devising strategies to prevent the importation, sale and distribution of counterfeit goods in the UK. In addition, Chandni has advised clients on securing appropriate trade mark protection for their brands and designs both in the UK and overseas. Chandni is currently on secondment at Cath Kidston Limited as part of the brand protection team and prior to joining Foot Anstey undertook a secondment at Jack Wills.

KEY CONTACTS

Vikki Jehu

Associate

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Vikki provides assistance to clients on a broad range of commercial disputes, specialising in IP and media matters. She has experience relating to brand and content protection including contractual disputes underpinned by IP rights, infringement of trade marks, copyright and passing off. Vikki also advises clients on breach of confidence and domain name disputes. She has acted for clients in the Intellectual Property Enterprise Court and the High Court. Vikki's recent experience includes copyright infringement disputes relating to the unauthorised streaming of content.

Henry Beattie

Solicitor

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Henry is a solicitor who advises on various aspects of commercial and non-contentious IP law. Henry's experience includes providing specialist advice in relation to contract drafting and negotiation of a number of commercial agreements (including IP licences, distribution agreements, outsourcing agreements, complex subcontracting arrangements, partnership agreements and supply of goods/services contracts). Henry has also advised on complex IP issues arising in the context of corporate transactions. Henry has experience in acting across a number of sectors, including Retail, Media and Technology. Henry has also recently acted as an interim technology transfer manager at a leading UK Higher Education institution.

Charlene Nelson

Chartered Trade Mark Attorney

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Charlene specialises in IP and trade mark matters. She deals with all aspects of trade mark and design right registration and enforcement issues in the UK, EU and worldwide and has considerable experience in managing multi-national trade mark portfolios for clients in a variety of sectors. Charlene regularly deals with matters such as trade mark clearance searching, trade mark registration, trade mark refusals and oppositions. She has a Postgraduate Certificate in Trade Mark Law and Practice.

Sam Peace

Solicitor

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Sam is a solicitor who advises on media law and contentious IP disputes, primarily within the Media, Retail and Technology sectors (as well as advising on general commercial litigation matters). Sam advises on a wide range of issues including defamation, data protection, reporting restrictions and copyright infringement claims, including content and brand protection for a number of large newspaper titles and publishing clients. He has spent time in-house providing data protection support. He is currently heavily involved in a large anti-piracy project for a multi-national company, whereby he has gained significant experience in the High Court. Sam also provides pre and post publication advice to a large number of publishing clients

KEY CONTACTS

Edward Jaffa

Solicitor

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Ed is a member of our IP team, working on non-contentious matters and qualified as a solicitor in Autumn 2018. Throughout his training contract with Foot Anstey, Ed gained a wide variety of experience in IP, ranging from trade mark registration and trade mark portfolio management, to assisting with advising clients about the development and commercial exploitation of their IP. Ed has also assisted clients in ensuring that they have been granted the necessary IP rights for their business activities, such as obtaining the necessary copyright permissions.

Natalie Chant

Trainee Solicitor

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Natalie is currently a trainee solicitor in the IP team and will be qualifying into this team in September. Throughout her training contract, Natalie has gained experience in intellectual property matters, assisting clients in enforcing and defending their intellectual property rights through civil proceedings as well as assisting with the management of clients' trade mark portfolios.

FOOT ANSTEY AT A GLANCE

Top 100 UK Law Firm

Foot Anstey LLP is a premier legal practice delivering specialist expertise to an impressive portfolio of regional, national and international clients. An entrepreneurial firm with history and tradition, we are on an exciting journey, as we look to the future. With nearly 600 people working across our network of seven offices in the South West and South, including our Southampton office, we provide exceptional legal services and advice to our clients. Despite the economic recession and subsequent increase in competition, we continue to grow year in, year out. With successive years of sustainable growth, we compare favourably with the very top firms in the country.



Recognised as one of the fastest growing legal businesses in the UK - Legal Business



7 Locations across the UK



600 staff



80% Growth over the past five years



£43M turnover



Most active M&A adviser in the SW Experian



Winner Corporate Law Firm of the Year Insider Dealmakers Awards



Top 100 UK Law Firm The Lawyer



UK wide Legal Adviser League Table Top 20 Experian

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